

CUSTOMER NO.: 24498  
Serial No.: 09/868,254  
Office Action dated: August 23, 2005

Docket No.  
RCA-89185

HP  
Ifw

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Hugh B. Morrison, et al.  
Serial Number: 09/868,254  
Atty. Dkt: RCA89185  
Filing Date: June 15, 2001  
For: METHOD FOR SELECTING A PROGRAM DISPLAYED IN AN  
ADVERTISEMENT IN AN APPLICATION SOFTWARE PROGRAM  
Art Unit: 2611  
Examiner: CHRISTOPHER R. NALEVANKO

**AMENDMENT AND RESPONSE (RULE 116)**

Mail Stop AF  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, Virginia 22313-1450

Sir:

In response to the final Office Action dated August 23, 2005, for which a response is due November 23, 2005, please amend the above-identified application and enter the remarks as follows:

**Listing and Amendments to the Claims** begin on page 2 of this paper.

**Remarks/Arguments** begin on page 5 of this paper.